

Advertise with a Sponsorship Every Week. All Season.

Expect assertive publicity campaigns on TV, radio, in print, social media and trackside

Green Flag Package – \$2,200

- Title sponsor for one weekly points (five divisions) race night
- Listed in promotional materials and announced throughout race night
- Corporate logo and website link placed on Kalamazoo Speedway website for the 2017 season
- Receive 50 tickets for the sponsored race night
- Receive 25 - \$12 tickets for use over the 2017 season
- BONUS: Complimentary use of a 16-person VIP skybox for the sponsored race night
- Join Kalamazoo Speedway staff in the flag stand as an honorary starter & in the pace car
- Display sponsor provided signs, set up a kiosk and/or distribute materials on race night
- Add a custom designed and maintained backstretch wall sign for \$650.

White Flag Package – \$1,250 - \$3,500*

- Title sponsor for one of the five divisions racing for weekly points during the 2017 season
- Listed in promotional materials and announced a minimum of 3 times on race nights
- Corporate logo and website link placed on Kalamazoo Speedway website for the 2017 season
- Receive 50 - \$12 tickets for use over the 2017 season
- BONUS: Complimentary use of an 8-person VIP skybox for three weekly points race nights
- All cars in sponsored class will display a sponsor furnished decal (company name/logo)
- Join Kalamazoo Speedway staff in the flag stand as an honorary starter & in the pace car
- Sponsor may distribute flyers, coupons or promotional items on race nights
- Add a custom designed and maintained backstretch wall sign for \$600.

* ~~Flip Flop Cyber Stocks (\$1,250)~~ (sold) Cyber Stocks (\$1,750) Pro Stocks (\$2,300)
~~Super Stocks (\$2,900)~~ (sold) Outlaw Super Late Models (\$3,500)

Checkered Flag Package – \$5,000

- Named sponsor for one Specialty Race, Specialty Event or Fireworks show
- Listed in promotional materials and announced throughout sponsored event
- Corporate logo and website link listed on Kalamazoo Speedway website for the 2017 season
- Receive 100 tickets for sponsored event with exclusive seating on the Party Deck*
- BONUS: Complimentary use of an available 16-person VIP skybox for sponsored event
- Join Kalamazoo Speedway staff in the flag stand as an honorary starter & in the pace car
- Display sponsor provided signs, set up a kiosk and/or distribute materials on event night
- Receive custom designed and maintained 10' x 20' billboard for the 2017 season

*Optional food and drink packages are separately available for the party deck

Use tickets or skyboxes for corporate or promotional purposes.

Marketing packages may be customized to meet specific company advertising objectives.

Other premium track signage/locations will be considered.

