

Premier Title Sponsorship

Expect assertive publicity campaigns on TV, radio, in print, social media and trackside

TITLE SPONSOR FOR THE 2017 SEASON: \$6,500

The sponsorship includes the following features as well as prominent exposure at every race, practice and event including the Speedway's leased events (e.g., Rusty Wallace Driving Experience, 5th Gear Race Car Driving Experience, etc.) The tower sign is the most prominent sign in the venue and, alone, provides continuous advertising and visibility. Your company is welcome to use the complimentary tickets and/or skyboxes for promotional purposes.



- ☞ Title sponsor for one of the five weekly racing divisions
- ☞ Title sponsor for one of the three Fireworks shows
- ☞ Custom designed and maintained scoring tower sign (6' x 30')
- ☞ Prominence in promotional materials and trackside coverage
- ☞ Complimentary use of a VIP skybox*:
 - ☞ 8-person VIP skybox for 4 agreed upon race nights; or,
 - ☞ 16-person skybox for 2 agreed upon race nights
- ☞ Corporate logo/link to your company's website added to Speedway website
- ☞ Distribute flyers, coupons, promotional items and/or display sponsor provided banners and/or establish a kiosk for select events



The fast and highly competitive Pro Stocks put on a great show week in and week out



The fireworks are always a spectacular show

*optional food and drink catering packages are separately available.

We don't pretend to know your business like you do; if there is other exposure you would prefer, we are happy to make substitutions to best meet your needs. We also offer lower cost bleacher or racing program sponsorships.

